



Thierry MEYER

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Current Position

CEO of CDB TRADING LTD, Lindenstrasse 10 CH-6340 Baar, Zug Switzerland

1995 – actual **CDB TRADING LTD, international trading and consultancy company** acting worldwide in forest products:

- **Marketing, international sales and distribution** in:

Europe/Eastern Europe including Malta, Cyprus and Russia, USA/Canada, Mexico, Brazil, Argentina, Chile, South Africa, Australia, New Zealand, China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam, Turkey, Morocco, Algeria, Tunisia, Egypt, Lebanon, Jordan, Syria, Saudi Arabia and Arab Emirates

- **Production financing, sourcing, supply chain management and shipping & chartering** from Europe, Asia and Africa

- **Consultancy :**

- **State and corporate positioning strategy within the global market**
- **Sourcing and marketing surveys**
- **Global market strategic information watch**
- **Project design and conception of business plans**
- **Feasibility and company acquisition studies, formation of companies**
- **Setting up of sourcing, marketing, sales and/or trading entities**
- **Sustainability management consulting services**

Professional Background

1991 – 1995 **DANZER GROUP**, Baar, Zug Switzerland: Forestry management, hardwood processing group of companies in Europe, North and South America, Africa and Asia – one of the world's hardwood largest producers – producing natural and exclusive decorative veneer, lumber and round timber to serve the furniture, door, panel, automotive, boat and aircraft industries

1994 – 1995 **Member of the Direction**, Trade Division, Interholco AG, in Baar, Zug Switzerland

1993 – 1995 **Director**, Hardwood Trading Department, Interholco AG, in Baar, Zug Switzerland:

Launching and management of the Hardwood Trading Department specialized in global hardwood products sourcing and trading

1992 – 1993 **Hardwood Trader**, Interholco AG, in Baar, Zug Switzerland

1992 – 1993 **Project Manager:** Company acquisition studies in Africa & South America

for Interholco AG, Baar, Zug Switzerland and Karl Danzer GmbH & Co. KG, Reutlingen, Germany

1991 – 1992 **Hardwood Trader**, Karl Danzer GmbH & Co. KG, in Reutlingen, Germany

Professional career till 1991 as **Executive Director** and **Member of the Board of Directors** in **J. LALANNE COMPANY**, in Paris, France:

J. LALANNE GROUP (JL Group of companies in Europe, Africa, South America and Asia):

Forestry management and sourcing, industry, international trading and distribution of hardwood products worldwide:

with the following responsibilities:

Business Developer: Markets range broadening / Customers' acquisition / Market share expansion in:

Austria, Benelux, Cyprus, Denmark, Germany, France, Greece, Ireland, Italy, Malta, Portugal, Spain, Sweden, Switzerland and UK,
Eastern Europe / Bulgaria, Croatia, Czech Republic, Hungary, Romania, Russia and Slovenia
Turkey, Lebanon, Saudi Arabia, Egypt, Algeria, Tunisia and Morocco,
Reunion Island, Mauritius and South Africa,
USA, Canada, Australia, New Zealand and Argentina,
Japan, Korea, India, Thailand and Vietnam

Sourcing Developer: Africa: Congo-Brazzaville, Congo-Kinshasa, Gabon, Equatorial Guinea, Central African Republic, Nigeria, Ghana,
Liberia, Sierra Leone, Guinea Bissau, Angola /Cabinda, Sao Tome & Principe, Mozambique and Tanzania
South America: Brazil, Bolivia, Chile and Nicaragua
Asia: Indonesia, Malaysia, Philippines, Papua New Guinea, Cambodia and Vietnam
Europe: France and Belgium

Technical wood trader:

Project Manager: Company acquisition projects and creation of trading and sourcing companies

Project Manager: global North Congo noble hardwoods (Sapelli, Sipo, Wenge, Afrormosia) marketing research

Supply chain management from the forestry and timber processing company Boissangha SA (part of JL Group), Pointe Noire, Congo-Brazzaville

Barter trader: Crude oil, agricultural and food products against wood products (including plywood and composite panels)
with Eastern Bloc and Africa

Deputy Sales Manager, CFB (Compagnie Forestière de Bika, part of JL Group) in Douala, Cameroon

Project Manager: market research on European moulding market: do-it-yourself, decoration and building mouldings, pictures frames, skirting,
flooring, sauna elements, garden fences, channels protection wood, beams, pallets, truck floors, anti-noise walls,
and joinery products – windows, doors and other timber components as glulam, laminated beams, wood terrace and decking –

Member of the Board of Directors, J. Lalanne and Co. Ltd, Abidjan, Ivory Coast
involved in sawmilling, timber joinery manufacturing and laminated beams industry

Member of the Board of Directors, French Tropical and American Timber Federation, Paris

Start of professional career as **Sales Executive**, in the timber processing and exporting company SOTREF (part of BECOB Group): in Abidjan, Ivory Coast
and in BECOB Importing Branch, in the port city of Nantes, France

BECOB GROUP, Paris, France: Group of companies in Europe, Africa and Asia: Forestry management, sourcing, industry,
international trading and distribution of wood products worldwide
(Number 2 importer and distributor in France)

Education

ESSCA BUSINESS SCHOOL (Ecole Supérieure des Sciences Commerciales d'Angers) part of the University UCO
(**Université Catholique de l'Ouest**) in Angers, France:

Master's Degree in Management Specialization Marketing

BAYER GROUP, in Leverkusen, Germany: Sales Promotion/Management, Advertising & Marketing Research Trainee

CIC BANKING GROUP, in Colmar, France: Research on the French investments abroad: Bank Project Trainee

BEGHIN-SAY GROUP, in Kayersberg, France: Recycled fibres cardboard packaging and tissue industry: Sales & Planning Trainee

KAUFHAUS M. SCHNEIDER, in Frankfurt am Main, Germany: Sales Trainee

Military service

CSF (COLLÈGE DE LA SAINTE FAMILLE) of the Jesuits, in **Cairo, Egypt**:

Volunteer Teacher: Taught French & English within the VSO (**Voluntary Service Overseas**)

Languages **French, English, German, Spanish, Portuguese, Italian** and **Arabic**

Computer skills MS Office Pro and Internet scanning

Interests & activities Discovering civilizations, literature, evolution of countries economy, skiing, walking and swimming